

Privacy Policy

At Nexron LLC, we are dedicated to safeguarding your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and protect your Personal Information when you engage with our services, including our conversational AI integrated into eCommerce stores. It also details your rights concerning your Personal Information. Nexron LLC acts as the Data Controller for the information described in this Privacy Policy.

1. Introduction and Scope

- 1.1. Nexron LLC ("Nexron" or "we" or "us" or "our") is an artificial intelligence company that integrates conversational AI into eCommerce stores to enhance user experience and provide efficient customer service. You can learn more about Nexron on our website at www.nexron.ai.
- 1.2. This Privacy Policy governs the collection, processing, and usage of Personal Information obtained from or about you when you utilize our services. It is imperative that you carefully read and understand this Privacy Policy alongside any additional agreements or documents describing specific circumstances of information processing.

2. Personal Information We Collect

Nexron may collect, receive, and process various types of Personal Information, including but not limited to:

- 2.1. **Identity Data:** such as name, username, email address, billing address, and contact details.
- 2.2. **Transaction Data:** including details about purchases, orders, and payment information.
- 2.3. **Technical Data:** comprising internet protocol (IP) address, device information, browser type, and browsing behavior.
- 2.4. **Usage Data:** encompassing information about how you and your clients interact with our conversational AI and your eCommerce platform.
- 2.5. **Communication Data:** consisting of any communication exchanged between you or your clients and Nexron, including chat transcripts, feedback, and inquiries.
- 2.6. **Product Information:** data related to the products available on your eCommerce platform, which may include descriptions, pricing, and availability.

3. How We Collect Your Personal Information

We collect Personal Information through the following means:

- 3.1. **Direct Interactions:** when you or your clients actively engage with our conversational AI on the eCommerce platform or provide information during transactions, or communicate directly with a Nexron representative.
- 3.2. **Automated Interactions:** through the use of cookies, server logs, and other technologies to passively collect information about your interaction with our services.
- 3.3. **From Third Parties:** we may receive Personal Information from eCommerce platforms, service providers, or affiliates to enhance the services we provide to you and your clients.

4. How We Use Your Personal Information

Nexron processes your Personal Information for the following purposes:

- 4.1. To provide and improve our conversational AI services on eCommerce platforms.
- 4.2. To facilitate transactions, process orders, and provide customer support.
- 4.3. To personalize your experience and offer tailored recommendations.
- 4.4. To analyze trends, monitor usage patterns, and enhance the functionality of our services.
- 4.5. To communicate with you, respond to inquiries, and address feedback.

5. Sharing of Your Personal Information

We do not disclose your Personal Information for commercial purposes without your consent. However, we may share your information with:

- 5.1. **Service Providers:** third-party vendors and service providers who assist us in delivering our services.
- 5.2. **Affiliates:** other entities within the Nexron corporate group for business purposes.
- 5.3. **Legal Compliance:** when required by law or to protect our rights, property, or safety, we may disclose Personal Information to regulatory authorities or law enforcement agencies.

6. Storage and Transfer of Your Personal Information

Your Personal Information may be stored on servers located within or outside your country of residence. We ensure that appropriate safeguards are in place to protect your data when transferred.

7. Security

Nexron implements reasonable security measures to safeguard your Personal Information against unauthorized access, disclosure, alteration, or destruction. We regularly review and update our security practices to maintain the integrity of your data.

8. Retention of Your Personal Information

We retain your Personal Information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. We adhere to applicable legal, regulatory, and contractual requirements regarding data retention.

9. Keeping Your Personal Information Updated and Correct

We strive to maintain accurate, complete, and up-to-date Personal Information. If you believe that any information we hold about you is incorrect, incomplete, or outdated, please contact us to request corrections at info@nexron.ai

10. Your Rights

You may have certain rights regarding your Personal Information, including the right to access, correct, or delete your data. If you wish to exercise your rights or have any concerns about how we handle your data, please contact us using the details provided below.

11. Changes to This Privacy Policy

Nexron reserves the right to modify or update this Privacy Policy at any time. We will notify you of significant changes by email or through our website. Continued use of our services after the changes signify your acceptance of the updated Privacy Policy.

12. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your Personal Information, please contact us at:

Email: info@nexron.com

Postal Address: Nexron LLC, 8 The Green, Dover, DE 19901, USA

We appreciate your trust in Nexron and are committed to protecting your privacy and data security.

END